

## Executive Team Experience

BLUEROCK PRINCIPALS HAVE OVER 100 YEARS OF AGGREGATE EXPERIENCE.



Chief Executive Officer  
Bluerock Capital Markets

### JEFFREY S. SCHWABER

Mr. Schwaber serves as the Chief Executive Officer of Bluerock Capital Markets and oversees the company's capital markets, securities sales and distribution operations. As a 32-year veteran of the securities industry, Jeff brings a wealth of executive-level experience to Bluerock.

Jeff's diverse career accomplishments include senior executive roles in several key areas of the investment and securities industries. Prior to joining Bluerock, Jeff previously served as President and Head of Distribution for Griffin Capital and EVP and Head of Distribution for Behringer Harvard, two leading industry companies. Since 2003, Jeff has overseen the equity raise of over \$13 Billion, making him one of the most successful and highest capital raising executives in the history of the direct investment industry. He was also both the former President and Chief Operating Officer of a publicly-listed NASDAQ corporation, and a Senior Vice President of Houlihan, Lokey, Howard and Zukin, an M & A and valuation leader in investment banking, giving him unique perspective into the inside world of public capital markets and corporate finance.

Jeff was also President and CEO of Lifetime Asset Management, Inc., a financial advisory practice focusing on highly sophisticated wealth accumulation and wealth transfer strategies for ultra-high net worth individuals and corporate clients. As a result of owning his own successful financial advisory firm, he is intimately familiar with the needs of the financial advisors which he interacts with daily. Jeff started his securities career wholesaling and then becoming the National Sales Director for Star Partners, the largest independent financier of major motion pictures in the world, financing both Warner Bros and MGM/United Artists films including Rainman, Moonstruck, Thelma and Louise, The Color Purple, Overboard, Superman II, III and IV, Rocky V, James Bond's Licence to Kill and dozens of others. Known industry-wide as a distinguished and entertaining speaker, he is frequently invited to present and keynote at several broker dealer and investment industry conferences. He has also been a regularly invited guest on the popular financial television network CNBC, including interviews with both Neil Cavuto and Ron Insana.

#### Education

University of Arizona, Bachelor of Arts and Sciences, Political Science  
Minor in Finance and Business Administration, 1984

#### Professional Licenses

Series 7, 63 and 24

#### Personal

Married, Father of three, resident of Dallas, TX