



# SPONSORSHIP OPPORTUNITIES

## How can you use the Alts Summit 2024 to your advantage?

Our signature Alts Summit is held each spring and brings together more than 200 wealth advisors and broker dealers—who are using or have expressed interest in alternative investments—to interact with asset managers and service providers.

Build brand recognition as an event sponsor through opportunities that are both familiar and unique to our 2024 location, the Omni PGA Frisco Resort.

Alts Summit 2024 is the hub for all things alts, so we invite you to get involved and market the unique offerings and services your business provides.

All sponsorships include recognition on conference slides and in the event mobile app.

[summit.bluevaultpartners.com](https://summit.bluevaultpartners.com)





## WELCOME RECEPTION & PUTTING GREEN

**Monday | \$15,000**  
**3 Sponsorships Claimed**  
**0 Sponsorships Remaining**

Welcome Alts Summit 2024 guests at the opening reception in the PGA District. Logo signage provided at the networking reception, including putting green flags (9 holes total).

## RECEPTION & FIREPITS

**Tuesday | \$10,000**  
**3 Sponsorships Available**

Greet Alts Summit 2024 guests at a pre-dinner reception and post-dinner firepit gathering at the hotel terrace. Logo signage provided at the networking reception and firepits. Sponsors may customize their firepit, creating a unique experience for guests.



## BRANDED HOTEL KEY CARDS

**2 Sponsorships Available | \$5,000**

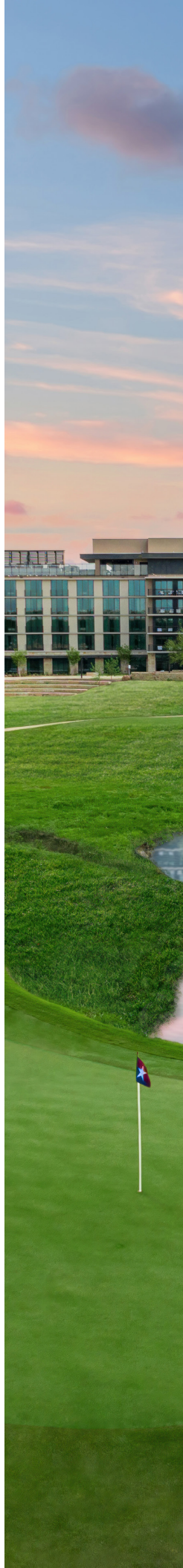
Sponsor logo front side of the card with Alts Summit 2024 logo on reverse. When attendees check in to the Omni PGA Frisco Resort, your brand will be the first to greet them at check-in.

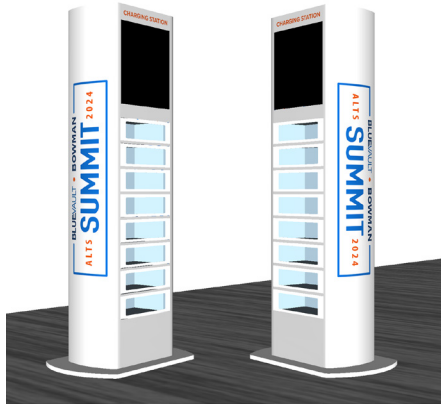
**Note:** Each sponsor's logo will be on half of the key cards.

## CONFERENCE WIFI

**2 Sponsorships Available**  
**\$5,000**

Sponsor the Summit wifi; logo signage will be provided throughout the conference center.





## LOCKER CHARGING STATIONS

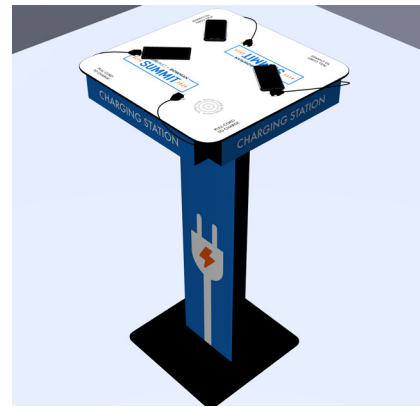
**2 Sponsorships Available | \$7,500**

Two locker charging stations including custom branding on the display screen (any videos/images) and custom full vinyl wrap. Stations will be placed in foyer, meal space, exhibit hall, or general session space.

## HIGH-TOP CHARGING TABLES

**3 Sponsorships Available | \$7,500**

Three high-top charging tables (wired and wireless charging) including custom branding on the tabletop. Tables will be placed in foyer, meal space, exhibit hall, or general session space.



## CORNHOLE BOARDS

**Monday & Tuesday | \$5,000**  
**2 Sponsorships Available**

Two cornhole games will be displayed on event lawns during Monday and Tuesday receptions. Customize boards and toss bags with branding.

## JUMBO CHESS SET

**Monday & Tuesday | \$5,000**  
**1 Sponsorship Available**

One jumbo chess set will be displayed on event lawns during Monday and Tuesday receptions. Branding will be displayed on white squares.



## WINDOW CLINGS

**9 Panes for \$4,000 | 4 Panes for \$2,000**

**9 Sponsorships Remaining**

**1 Sponsorship Claimed**

Additional information will be provided for this sponsorship, including measurements and designated areas within the Conference Center.



## WELCOME BAGS

**2 Sponsorships Available for \$6,000 | 1 Exclusive Sponsorship for \$12,000**

Logo imprinted on bags; sponsor may also provide materials, pens, or gifts for bags

## LANYARD SPONSORSHIPS

**2 Sponsorships Available for \$5,000 | 1 Exclusive Sponsorship for \$10,000**

Sponsor logo will be imprinted in white on lanyards; logo also placed on signage at registration desk.

## REFRESHMENT BREAK SPONSOR

**3 Sponsorships per Break | \$4,000 per Break**

Monday PM | Tuesday AM | Tuesday PM | Wednesday AM

Logo signage provided during break. Sponsor may provide branded cocktail napkins to display on the break stations (at own cost).

## BREAKFAST SPONSOR

**3 Sponsorships per Meal | \$5,000 per Meal**

Logo signage provided in the breakfast area and opportunity for a 1-minute introduction

## LUNCH SPONSOR

**3 Sponsorships per Meal | \$7,500 for Tuesday | \$5,000 for Wednesday**

Logo signage provided in the lunch area and opportunity for a 2-minute introduction

Attending and sponsoring the 2024 Alts Summit gives you opportunity to educate financial advisors on your investment strategy, asset class, and solutions for their wealth practice.

You'll receive brand recognition for your sponsorship as well as plenty of networking time with conference attendees.